



Business Analytics Case Study

Productos Diana



About Productos Diana

Productos Diana is the market leader in the Central America Region for snacks and confectionery. The company started 70 years ago at El Salvador, in a garage producing snacks. In less than a decade, Productos Diana started exporting their goods to the region and 20 years later to the US. Productos Diana started their journey to the Cloud in the middle of the World Wide Pandemic Crisis starting with S3 and Transfer Family services and with development environments. At the beginning of 2021, Productos Diana launched their first production workload using EC2 / SQL Server instances for business analytics and, by the end of the year, launched a new workload using serverless compute services to validate invoices with EL Salvador Tax Revenue Service. By mid 2022 Diana accelerated their migration pace, with two new workloads, HR and Logistics Applic.

THE CHALLENGE

As the business increased its demand for new solutions and new applications, Diana's IT Staff needed to respond fast with robust and reliable compute services to meet their business needs.

THE SOLUTION

Through the analysis of the characteristics of the specific workloads and with the help of Nubosperta, Productos Diana's IT Staff accelerated their Cloud Adoption Strategy responding to business requirements using AWS Dedicated EC2 instances and Serverless compute services.

LOS BENEFICIOS

Cost Efficiency

Productos Diana selected those EC2 configurations that meet customer demands without sacrificing user experience and at the same time comply with budget restrictions.

On Demand Capacity

Depending on their business cycle activity, Productos Diana can increase and decrease their computing capacity without business interruption.

Agility and Scalability

With the use of serverless computing Diana expanded their computing portfolio to respond with agility and scalability to business demands.

ABOUT NUBOSPERTA AND AMAZON WEB SERVICES

Nubosperta provides the infrastructure elements and the best operating practices that enable applications that automate the critical business processes of our customers.

AWS provides a broad platform of secure, cost-effective, high-performance cloud services that help you quickly and easily backup and recover your data on the AWS Cloud.

NEXT STEPS

To learn more about how AWS and Nubosperta can help your business, visit www.nubosperta.com