



EC2 and Storage Bizarro

About Bizarro

BIZZARRO
momentos inolvidables

At the end of 2017, Joyerías Bizarro, the retail business part of Grupo DAISA, started designing and planning their Cloud Adoption Strategy as a result of a combination of two factors, the End of Life of their On Premises Infrastructure and the need to expand their Ecommerce capabilities. Joyerías Bizarro was convinced that it would be very difficult to keep the pace of growth and innovation without a more flexible and scalable approach to their demanding computing needs. In addition to that, the other companies of Grupo DAISA (Manufacturing, Real State and Consultancy Services) required and demand more computing power to keep their businesses running.

THE CHALLENGE

As their business needs grow with the expansion of more branch offices and ecommerce , Joyerías Bizarro faced the need for a more agile, flexible and cost effective solution to their computing needs.

THE SOLUTION

With the advisory and consultancy services from Nubosperta, all workloads were analyzed to determine the right combination of EC2 and Storage Services. As their On Premises Infrastructure reached its End of Life, the plan for migration was executed with priorities assigned according to business needs.

LOS BENEFICIOS

Cost Efficiency

With the priority of keeping the lowest TCO in mind, every single workload was migrated and tested without sacrificing user experience.

On Demand Capacity

AWS platform proved to be the answer to the need to have alternatives to solve demand for radically different computing workloads.

Agility and Scalability

With the objective to growth their ecommerce business, Escalation Groups proved to be a great answer to an efficient and reliable solution to a very dynamic behavior of their online business.

ABOUT NUBOSPERTA AND AMAZON WEB SERVICES

Nubosperta provides the infrastructure elements and the best operating practices that enable applications that automate the critical business processes of our customers.

AWS provides a broad platform of secure, cost-effective, high-performance cloud services that help you quickly and easily backup and recover your data on the AWS Cloud.

NEXT STEPS

To learn more about how AWS and Nubosperta can help your business, visit www.nubosperta.com